

# **King County Noxious Weed Program Education Activities: 2001 to 2006**

	<b>2001</b>	<b>2002</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>
Total audience for presentations (est.)	312	988	925	2296	1812	2008
Number of contacts at events (est.)	N/A	N/A	2800	5596	4783	6576
Number of presentations	18	63	45	36	56	56
Number of public outreach events	N/A	N/A	9	15	21	17
Requests for brochures and fact sheets	185	209	155	94	166	158
Technical assistance calls and emails	128	124	238	218	343	421
Other types of technical assistance (including site visits)	72	51	23	34	114	88
Total outreach and education activities	403	447	468	397	700	753
Brochures and bulletins distributed	23,095	14,634	13,355	20,502	23,393	28,171
Website visitor sessions	N/A	66,061	71,645	81,178	112,197	129,626
Media Coverage – print, radio, TV	N/A	N/A	N/A	N/A	10	13